

# GDPR Compliant Privacy Statement

## 1. Principles of processing personal data

HANSHIN CONTENTS LINK CORPORATION (the “Company”) shall process personal data in accordance with the following principles.

The Company shall:

- Process personal data lawfully, fairly and in a transparent manner in relation to a data subject.
- Process personal data only to the extent necessary for achieving the purposes specified in advance.
- Store personal data for the period necessary for achieving the purposes.
- Maintain personal data accurately and kept up to date to the extent necessary for the purposes.
- Process personal data by implementing appropriate technical and organisational measures.

## 2. The purposes of personal data processing

The purposes of processing the personal data processed by the Company are as follows:

- For personal data of the general public and persons from business counterparties
  - Arrangement for and coordination of overseas artists
  - Application for Certificate of Eligibility and application for VISA

## 3. Legal basis of processing personal data

The Company shall process personal data based on one of the following legal bases:

- The Company has obtained the consent of the data subject or has communicated required matters to the data subject in accordance with applicable laws and regulations.
- The processing is necessary to secure legitimate interests pursued by the Company.

## 4. Providing personal data to a third party

- If the Company provides personal data concerning a data subject to a third party, it shall communicate the information of the recipient to the data subject as part of the processing of personal data based on the applicable legal basis.
- If the Company transfers personal data from the territory of European Economic Area (EEA) to outside the EEA, it shall implement safeguards required under applicable laws and regulations.

## 5. Obtaining personal data from a third party

The descriptions and source of personal data that the Company obtains from a third party are specified as follows:

- Personal data to be obtained from a third party  
Name, Gender, Age, Birth Date, Language, Address, Phone number, E-mail address, Musical performance, Bank account number, Criminal convictions
- Source of personal data  
The management company to which the artist belongs

## 6. Taking actions on the rights of data subjects

The Company shall take appropriate actions on the data subject’s requests on the processing of personal data concerning him or her in accordance with applicable laws and regulations. The requests of the data subject shall

include:

- Access to the personal data
- Rectification or erasure of the personal data
- Restriction on the processing of the personal data
- Lodging a complaint against the processing of the personal data  
The data subject may lodge a complaint with the supervisory authority.
- Data portability of the personal data
- Withdrawal of consent on the processing of the personal data
- Contest against the processing of the personal data

#### 7. Safeguards for the protection of personal data

- The Company shall implement appropriate, necessary measures including measures against, including but not limited to, illegal access, computer viruses to prevent incidents such as loss, destruction, manipulation or leakage of personal data. The Company shall also provide appropriate, necessary supervision over its employees, contracted processors, etc. to ensure the protection of personal data.

#### 8. Cookie policy

- A 'cookie' is a small unit of information which can be passed to your browser while you are using the Website and/or another Hankyu Hanshin website. In most cases, cookies are used to ensure an efficient use of the Website. If you do not want websites to use cookies with your browser, you may deny the cookies for each website, and/or change the settings on your internet browser so that the cookies are deleted or deactivated. If you do not allow the use of cookies and have deactivated the cookies or arranged to have the cookies deactivated, this may have consequences for the ease of use of a Website.

The Website automatically generates log files that register the use by you and other users of the Website. Hankyu Hanshin maintains user data, such as source addresses of pages requested, IP (internet protocol) addresses and domain names, dates and times of page requests, links from other websites and other parameters in the URLs (universal resource locators). These log files and data will be used, on an anonymous basis, for statistical purposes and for improving the services offered via the Hankyu Hanshin website, such as the Website.

#### 9. About Google Analytics

- In order to improve the website, we use “Google Analytics” to collect browsing information on our websites. When a user accesses a website using a browser, these services collect and process data by using cookies. The data collected and processed by this service does not contain any personal information that identifies our guest.

\* Please refer to the following websites for explanations for service etc,

[Google Analytics Terms of Service:](#)

[Platforms program policies:](#)

[Google Privacy Policy:](#)

#### 10. About Facebook Pixel

- In order to provide better services to our guests, we use "Facebook Pixel" to collect anonymized user data, including browsing information on our websites. When a user accesses the website via Facebook ads, these services collect and process data using cookies. The data collected by the website does not contain any personal information that identifies our guest.

\* Please refer to the following websites for explanations for the service etc,

[Facebook Privacy and Data Use:](#)

[Facebook Data Policy:](#)

#### Inquiry contacts

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